

The Terre di Pisa area: **Pisa**

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turismo.pisa.it



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Terre di Pisa was created by Pisa's Chamber of Commerce as a brand to promote and capitalise on the tourist industry, and since 2016, public bodies and private companies have signed up to the guidelines for Terre di Pisa covering quality and consistency in the accommodation of guests.

With the creation, in 2019, of a tourist area that covers 26 municipalities in the province, headed by the Municipality of Pisa, Terre di Pisa has become a tourist destination in its own right.

The Chamber of Commerce, in an executive role, is working in collaboration with the Municipality of Pisa and all of the other municipalities in synergy to make the most of the territory, implementing the policies for the tourist area.



- MUNICIPALITY OF PISA
- TERRITORIAL TOURIST AREA OF TERRE DI PISA

How to get there



By Plane

Aeroporto Internazionale Galileo Galilei: direct and also low-cost flights, from and to destinations in Italy and international. (www.pisa-airport.com)



By Train

Pisa Centrale station – direct links to Florence, Genoa, Rome and Milan. (www.trenitalia.com)



By Car

Motorway A11, Pisa Nord exit, or Motorway A11+A12, Pisa Centro exit. Alternatively, Expressway SGC FI-PI-LI from Florence or Livorno. (www.autostrade.it)



By Ship

Port of Livorno (20 km)
International cruise ship terminal
www.portolivorno2000.it
Tourist Port of Marina di Pisa (12 km)
www.portodipisa.it

Travel



By Bus

Urban line (Pisa) and Suburban line Autolinee Toscane: <https://www.at-bus.it/it/linee-e-orari/pisa>



By Camper

Equipped service areas
www.camperonline.it/sosta-camper/aree-di-sosta
Take a look at the itineraries of Terre di Pisa or in Tuscany at:
www.terredipisa.it or www.visittuscany.com



By Bike

Cycle paths in Pisa, along the sea front and in the province. Info: www.fiabpisa.it
Take a look at the itineraries of Terre di Pisa or in Tuscany at:
www.terredipisa.it or www.visittuscany.com



By Vespa or motorbike

Travel the safe, silent panoramic roads through Terre di Pisa and Tuscany by motorbike or on a Vespa scooter. Take a look at the itineraries at:
www.terredipisa.it or www.visittuscany.com

Pisa is much more



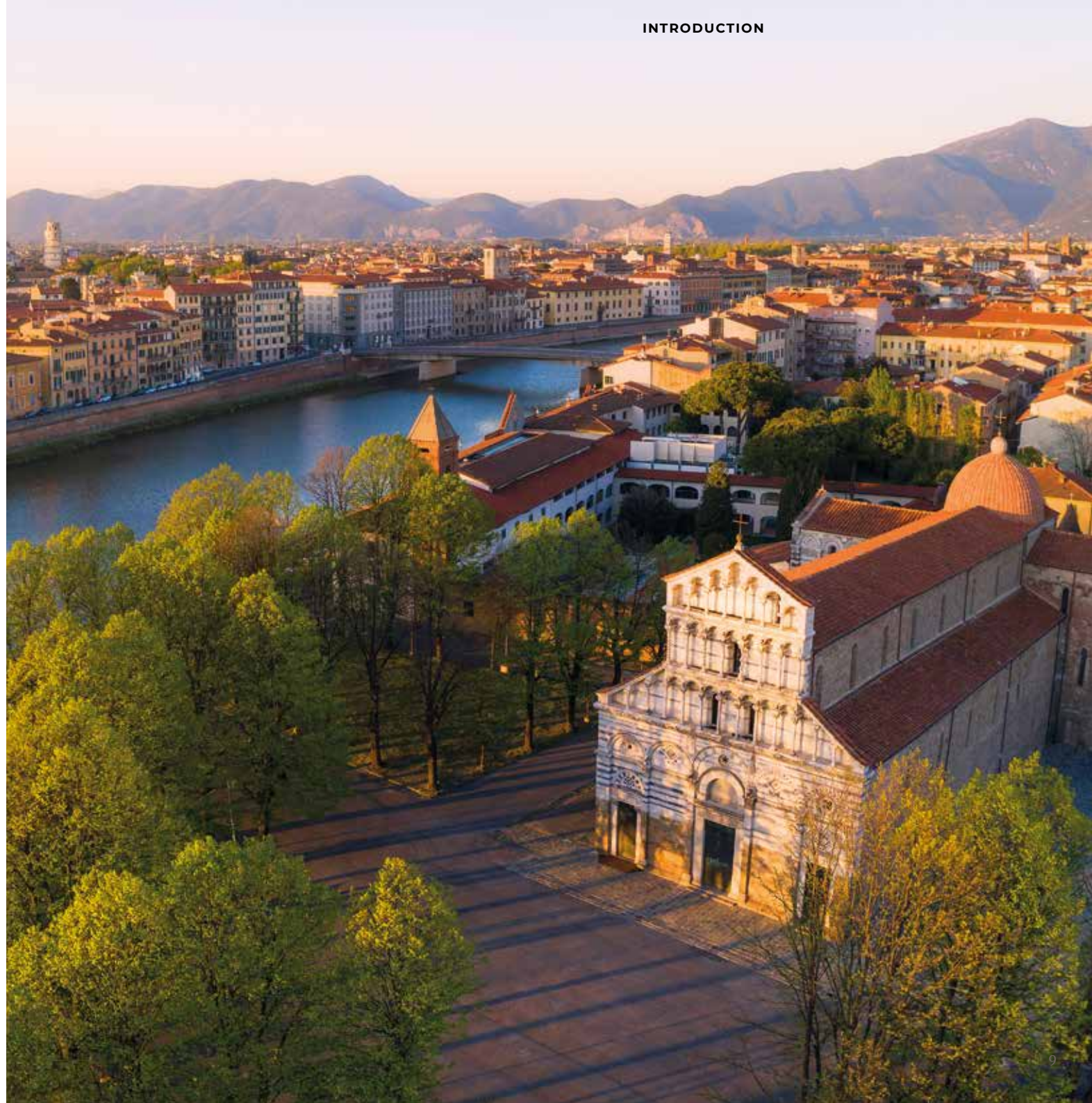
Pisa is a city just waiting to be discovered. **Piazza del Duomo**, with its **Cathedral, Tower, Baptistery** and **Graveyard** are just the start of a marvellous journey through an area that is rich with art, architecture, culture and history. A city that is ancient and modern at the same time, with a proud and glorious past that is reflected in the present, creating a particular and fascinating combination.

Pisa is also home to **three prestigious universities**, making it a genuine campus town with students from all over Italy and the rest of the world. This lively, multicultural city is steeped in a fervid scientific atmosphere.

Pisa offers a particularly stunning setting in which to enjoy surprising experiences all year round. With its fabulous charm, just a short distance from the centre, Pisa is able to offer a wide variety of landscapes: parks and gently rolling hills, but also beaches and the sea for those who love outdoor living.

Explore the streets and the **historic palazzos**; experience the magic of the banks of the River Arno, and the variety of its shores; enjoy walking through the natural surroundings in the shade of a wood, or passing through different environments as you breathe in the perfume of the sea.

Come and see a city that always offers you so much more.



Pisa is art and history

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enaissance palazzos, mediaeval tower houses, Romanesque and Gothic churches, traces of Etruscan and Roman periods, a warren of little alleys and squares that criss-cross one another in a maze going towards the river. Memories of a distant past and testimony of a dynamic present: come to Pisa and discover its wonders.

Walk through the city streets, across the bridges and around the towers and ramparts, discovering charming, historical locations, such as **Piazza dei Cavalieri**, with the church of the same name and the graffito-decorated façade of the **Scuola Normale**, the oldest **Botanical Gardens** in Europe, the Gothic church of **Santa Maria della Spina**, and the “**Tuttomondo**” mural, last work by American artist Keith Haring, and so much more.



Stroll over the bridges connecting the banks of the River Arno and explore the hidden, labyrinthine streets of the centre, home to art studios, craftsmen's workshops, traditional and avant-garde theatre, and city markets, such as the fruit and vegetable market of Piazza delle Vetovaglie which has roots going far back in Pisa's history.

Ascend to the walkways of the ancient city walls, which will take you through Pisa itself, offering short glimpses and otherwise unseen panoramas of the city, and a bird's eye view of the splendour of Piazza del Duomo, which frames Pisa's four iconic monuments: the **Cathedral of Santa Maria Assunta**, the **Baptistry**, the **Tower of Pisa** and the **Monumental Cemetery**.

Fall in love with the beauty of the works on show in the various city museums: the **National Museum of San Matteo**, a trea-

sure trove of Mediaeval art; the **Opera del Duomo Museum**, with its masterpieces and memories from the Piazza's monuments; the **National Museum of Palazzo Reale** containing collections of art from the Medici, Savoy and Lorraine families; **Palazzo Blu**, which hosts important contemporary art exhibitions; the **Museum of Ancient Ships of Pisa**, which tells the thousand-year Mediterranean history of the city, and the **University Museum System** consisting of ten sites that reflect the growth of knowledge over the centuries. A walk through the main stages of the evolution of thought and scientific and technological knowledge, as well as humanistic sciences.

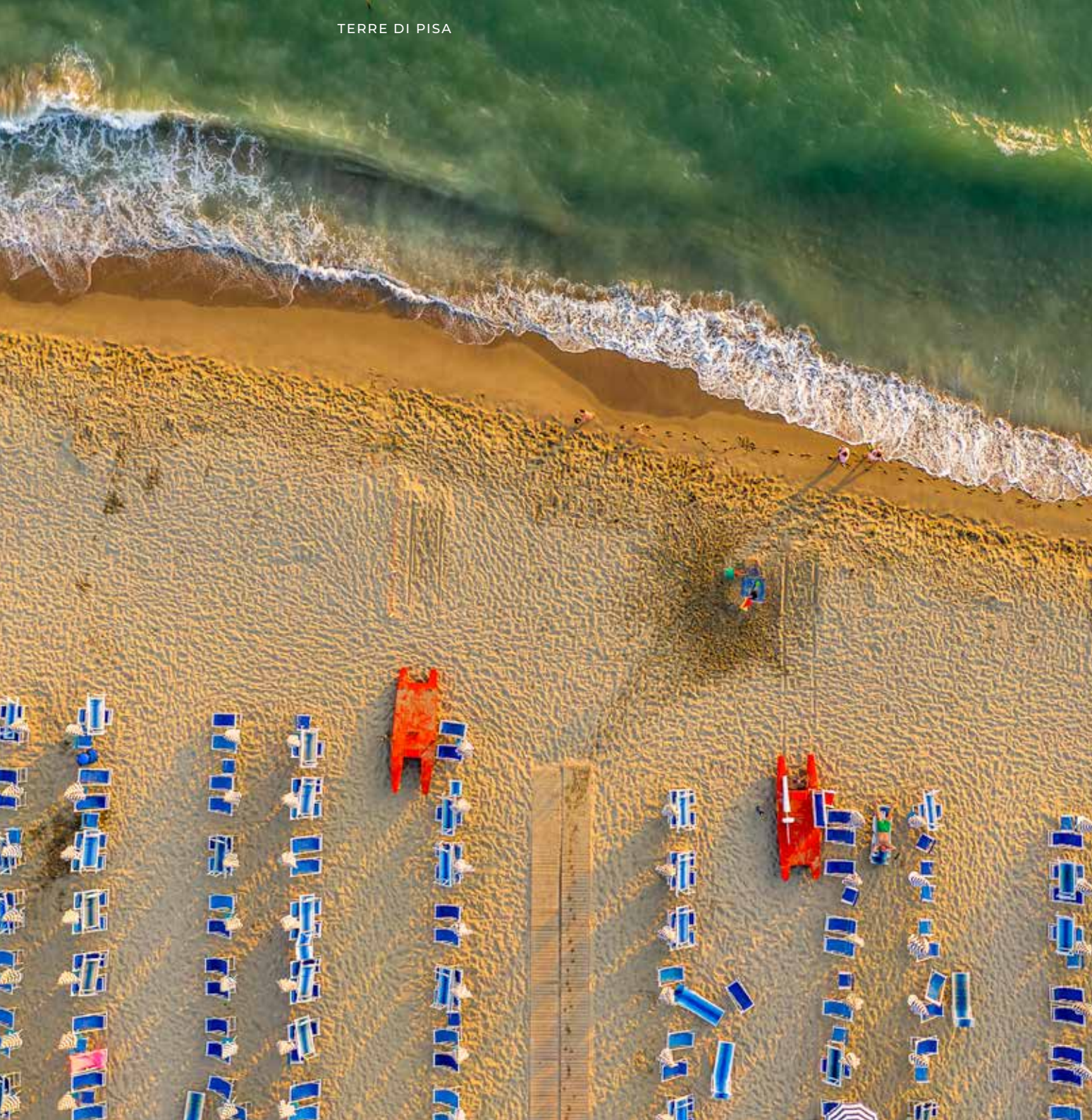
Lastly, if you want to see Pisa's treasures from another viewpoint and, like many poets and writers from the past, fall in love with the slowly flowing waters of its river, we recommend a trip along the River Arno. Spectacular sights guaranteed.

Pisa is sea

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isa is linked to the coast by the River Arno. The route of this ancient waterway towards the sea is bordered by a wide tree-lined avenue leading to the mouth of the river, “Bocca d’Arno”, referred to by the poet D’Annunzio. The red sunsets colour the old fishermen’s huts on stilts, where the ‘retoni’ – large nets – stand out against the cliffs with their bright colours. Leave the hustle and bustle behind you, and savour the scents of Pisa’s coast, in the largest protected nature area in Tuscany.

On the left bank of the river mouth is the new **Porto di Pisa**, a high-tech, eco-compatible marina and local reference point, as well as a location for sporting and cultural events at international level. Stroll along the jetty where, on a clear day, the views of the sea and the Apuan Alps will take your breath away.



Enjoy the sandy or pebble beaches, protected by powerful breakwater rocks, sandy shores full of bathing establishments and tourist and sports facilities, extensive dunes with large pine woods behind them for trekking on foot or on horseback. Explore the two WWF Oases in the area, where you can spot the wild flora and fauna in an uncontaminated setting.

There are plenty of outdoor and water sports available: from golf to tennis, horse riding, paddle board, surfing, kayak and SUP. You can try out sailing at the yacht club, spend a day out at the water park with your family, or test your sense of adventure along the rope walks up in the trees in a specially equipped park. Don't miss out on looking at the horizon: on a clear day, you can see the shapes of the islands in the Tuscan archipelago. Transform your beach holiday into a unique, fantastic memory.

When the sun goes down, you can savour the fish served at the seaside restaurants and take part in the events of **Marenia Non Solo Mare**, a rich, varied programme which, year by year, has become a set date, a hallmark of quality entertainment and summer fun on the coast.

Come and enjoy the Pisan seafront, a location with centuries of seafaring tradition and now synonymous with relaxation, wellness and fun. Marina di Pisa is a source of poetic inspiration, Tirrenia was the Italian film capital until the 1960s, while Calambrone was an architectural laboratory beside the sea in the 1930s.

Pisa is nature

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he city surroundings are varied and extensive: rolling hills, flourishing plains, canals, spa waters and beaches. It is here that nature has conserved its own timeless charm, creating landscapes of great beauty.

In the city, nature can be seen in the sumptuous gardens, including **Giardino Scotto**, in the majestic, tree-lined avenues on the outskirts of the centre, in the large green areas at the foot of the city walls, the site of events and initiatives in which to spend time, relax, and play.

You can enjoy exploring the city by bike, along its cycle paths, or you can observe the particular river habitat along the Arno, where the pride of the city, its canoeists, can be found rowing, and you can also arrive at the coast, where you will find plenty of unspoilt nature. If you like cycle paths, the city offers you a wealth of opportunities.

Just a few kilometres from the city centre is **Tenuta di San Rossore**, one of the largest pine woods in Europe and the historical centre of the largest protective nature area in Tuscany, **Parco di Migliarino, San Rossore, Massaciucoli**. The estate, which sits between two rivers, the sea and the city, is now part of the urban context, becoming one of the most popular locations, thanks also to its **Hippo-**

drome, which hosts important horse racing events, including the FEI Endurance World Championship. Come and discover the city's green lung, a natural oasis of great importance, and home to numerous tree and animal species, including its surprising to find camels. On foot, by bike or on horseback, you can explore the splendid woods of maritime pine, holm oaks and poplar trees, following the many suggested itineraries that will take you down to the beach. You can also take a ride in a carriage or little train, and there are also boat trips back into the centre of Pisa.

The protected natural area covers the whole of the Pisan coast, with sea and beaches, a WWF oasis that is packed with flora and fauna and pristine countryside.



Move around inland to **Tenuta di Colta-**
no, a place much loved by Marconi, with its vast rolling spaces, canals and artificial lakes, home to rare plants and a nesting site for birds, as well as offering trails and picnic areas.

Sports enthusiasts can enjoy a range of activities in the city and on the coast.

There are lots of organised sports/nature activities, such as urban trekking along city routes, where you can discover places of great value, or the **Pisa Marathon** which, from the city, passes through the park and continues on to the sea before ending at the Leaning Tower.

Another way to discover the beauty of Pisa.



Pisa is science and innovation

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isa has always been a city of knowledge and innovation. A powerhouse of ideas and experiences, over time it has constantly played a leading role in the scientific and cultural life of the country, by developing a university and research system of the highest level. It was in Pisa that the first Italian scientific computer was made (the *Calcolatore Elettronico Pisano*), and where the first university course in computer science was established. In 1986, Italy's first internet connection was activated in Pisa.

Pisa is the birthplace of **Galileo Galilei**, the father of modern science. Now you can follow in his footsteps, seeking out the places that he loved and which shaped him.

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alking through the city streets and squares, you will find traces of many other important figures who were born or lived in Pisa, and who played an important role in the development of modern scientific thought: Leonardo Pisano, known as Fibonacci, the greatest mathematician of the Middle Ages; Antonio Pacinotti, responsible for the prototype of the modern dynamo; Nobel prizewinner for physics, Guglielmo Marconi, who sent one of the first ever radio telegraphic transmissions from the Coltano estate, through to the more recent Nobel win-

ners, Enrico Fermi and Carlo Rubbia.

Visit the places where they lived and studied, the museums containing their works or the objects they researched. If you are curious, you can search among the splendid palazzos along the Arno to find the one where the First Congress of Italian Scientists was held, and also home to one of the oldest coffee shops in Italy.

Breathe in the cosmopolitan air of the city, which is now home to three internationally famous universities: the University of Pisa, one of the world's oldest universities, founded in 1343; the Scuola

Normale Superiore, specialising in Sciences and Literature, and founded by Napoleon in 1810, and the Sant'Anna School of Advanced Studies, which operates in the field of applied sciences and was founded in 1987 as a university of excellence with special regulations; Italy's largest CNR Research Area; national research institutes of notable importance, and the nearby European observatory, "ECO - European Gravitational Observatory-Virgo".

In these places, students, teachers, and researchers from all over the world, meet up and make Pisa a centre of continuous learning, a dynamic place that promotes

creativity, experimentation and knowledge transfers. Research laboratories and numerous residences for students, located all over Pisa, are an integral part of the city's life and economy and a tangible sign of its scientific vocation.

There are many events held in the city to bring science closer to people and one of the most prestigious of them is the Internet Festival and Bright, the night of Researchers.



Pisa is historical traditions

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n Pisa, a city that is rich in history and which maintained its own calendar - the "Pisan calendar" until the mid 18th century, the love of tradition is at the heart of everyday life. The past finds continuity in numerous celebrations and re-enactments that preserve the charm of yesteryear and the spirit of the community. On 25th March, the celebration of the Annunciation, the New Year is celebrated "Pisan style", nine months earlier than the conventional calendar, when at midday a ray of sunlight, entering a window of the Cathedral, hits a marble egg placed above the pulpit by Giovanni Pisano and the new year begins!



Come and see the event, where you can admire the lovely historical parade that weaves its way through the city streets; spend the day with the events organised to celebrate the occasion, and savour the taste of history in traditionally prepared dishes available from the city's restaurants. In June, the city re-enacts the most important moments of its glorious past.

On the event of the 16th, the **Eve of St Ranieri**, patron saint of the city, the street lights are banned from the banks of the Arno, making way for the "**Luminara.**" The buildings reflected in the river are

lit up in the wavering light of over 100 thousand wax candles - the "**lampani- ni**" - which create a charming, magical atmosphere with an incomparable scenic effect. The celebrations culminate in a fireworks display which, launched from the course of the river, lights up the sky over the city.

The next day take a stroll along the Lun- garni and choose which crew to support during the "**Palio di San Ranieri**", a rowing race on the river, where four bo- ats compete, representing the historical districts of the city.

The last Saturday in June, when the Pon- te di Mezzo bridge becomes the setting of a clash between the two sides of the city and the "battle" between the "magistra- ture" stirs up the city's population get involved in the dispute of the **Battle on the Bridge**, where you decide which side you are on: Mezzogiorno or Tramontana? Enjoy the fascinating sight of a proces- sion of over 800 players in costume and with late 16th-century armour.

Lastly, don't forget that every four years, the waters of the Arno become the site of the **Regatta of the Historical Marine Re- publics**, celebrating the rivalry between Pisa, Amalfi, Genoa and Venice. Expe- rience the past with the historical re-e- nactment of a procession with over 320 figures, eighty people to represent each Republic. Re-evoke the events from the four ancient cities with us - and you too can become part of history!



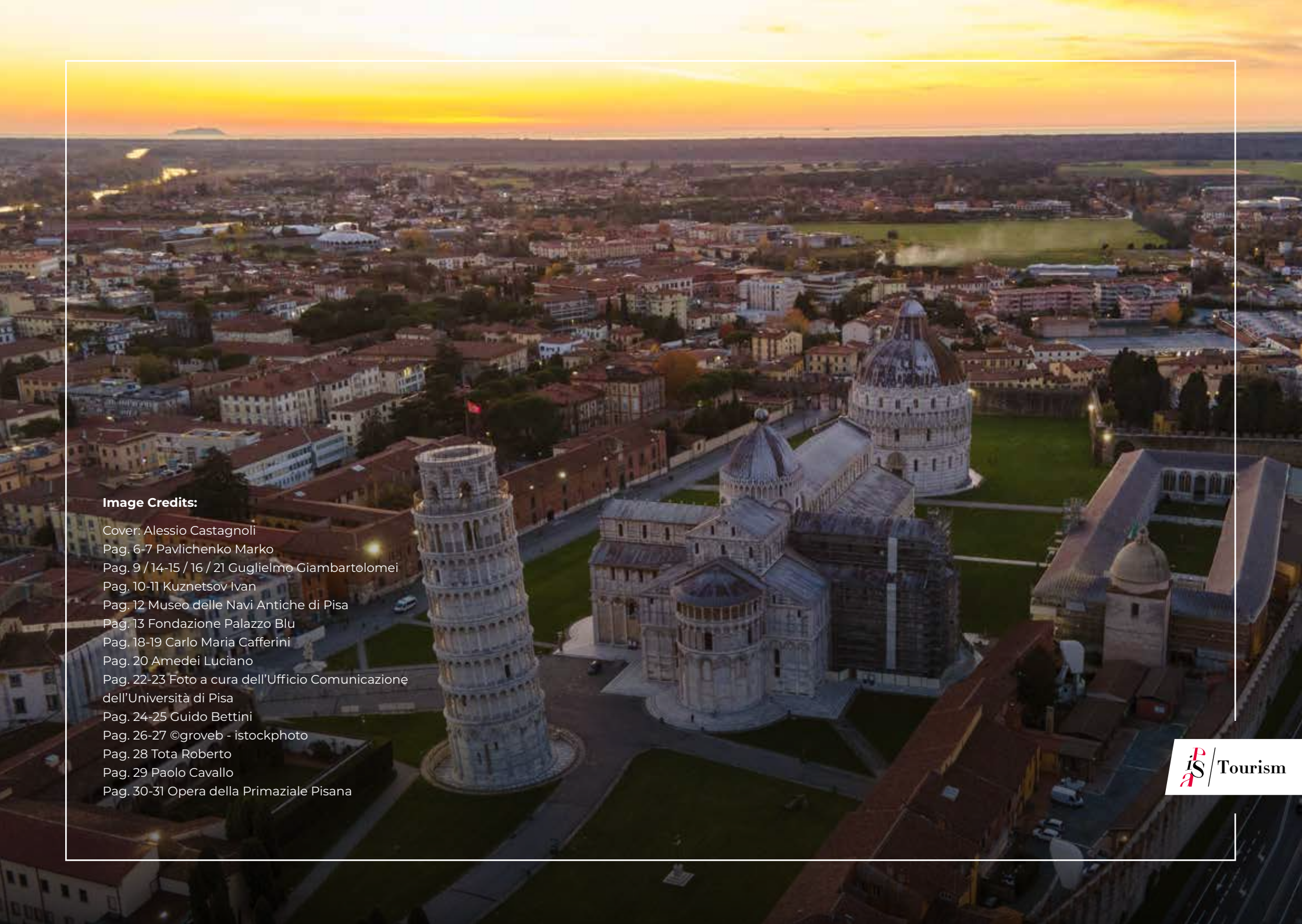
An aerial photograph of Pisa, Italy, taken at sunset. The Leaning Tower of Pisa is the central focus, leaning to the right. To its right is the Pisa Cathedral (Duomo) with its large dome, and further right is the Baptistery of Pisa. The city's dense urban landscape is visible in the background, with the Arno River winding through it. The sky is a mix of orange, yellow, and blue, indicating the time is either dawn or dusk.

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Toscana



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